



Your Credibility

Think about your goal and ask yourself "On a scale of 1-10 (1 being not at all and 10 being totally), how credible am I / how credible do I feel as that coach?" Why?

What knowledge, talents, skills, qualifications, experiences and abilities do you have that demonstrate your credibility to your clients and potential clients?

Mindset Coach Academy





Your Credibility

What are you REALLY good at? What is your zone of genius? What are you most passionate about?

Where and how do you communicate your expert status and add value? What social media platforms are you consistently visible on, do you blog, create videos, go live?

How will having a proven framework to help your clients achieve the outcomes they desire help you to run your coaching business and gain credibility as a coach?

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